

GREAT PARENTS MAKE GREAT KIDS

EDUCATION

GOAL:
CHILDREN READY TO ENTER SCHOOL AND NEED FOR SUPPORTS IS DECREASED

INVESTMENTS IN
EARLY CARE AND EDUCATION:
\$94,011

Key Outcomes

- 82% of parents follow through with strategies to improve behavior
- Children with challenging behaviors show a 50% reduction in behavior
- 98% of children show progress evidenced in work sampling and ounce scale systems

RESULT:
1,873 EMPOWERED PARENTS

GOAL:
CHILDREN LEAVE SCHOOL READY FOR SUCCESS

INVESTMENTS IN
"BACK TO YOUR FUTURE!"

Women United, a women's leadership group of the United Way of Butler County, is working with guidance counselors from Butler Junior High on a career exploration and planning process with students. Built around a mentoring model, Women United volunteers coordinate and join students on field trips to local and regional employers and training programs.

GOAL:
STUDENTS SHOW ACADEMIC PROGRESS AND AVOID RISKY BEHAVIOR

INVESTMENTS IN
AFTERSCHOOL AND SUMMER PROGRAMS:
\$115,030

Key Outcomes

- 90% of participants improved life skills
- 95% parental involvement
- 85% of participants show some skill advancement

RESULT:
5,135 CHILDREN AND FAMILIES SERVED

INVESTMENTS IN
CHILD AND FAMILY SUPPORTS:
\$87,674

Key Outcomes

- 97% of children remained free of violence as reported by schools and families
- 82% of children and families report improved grades, behavior, physical and mental health, self-sufficiency skills and emergency preparedness

RESULT:
1,148 MORE EMPOWERED PARENTS

DID YOU KNOW?

UNITED WAY DOLLARS STAY LOCAL
The money we raise stays in our community. United Way of Butler County pays a membership fee to United Way Worldwide, which is 1% of the money raised, or approximately \$11,000. In return, United Way Worldwide manages national accounts like FedEx, UPS and Best Buy, which generate over \$150,000 for our community. That's a great return on investment!

INVESTMENTS IN AVOIDING COSTLY NURSING HOME CARE: \$71,775

Key Outcomes

- 28 family caregivers remain employed
- 85% fewer hospitalizations

RESULT:
\$71,775 INVESTMENT RETURNS \$9,438,000 IN NURSING HOME SAVINGS AND \$774,088 IN EMPLOYMENT EARNINGS

SAVINGS

GOAL:
INDIVIDUALS FIND AND MAINTAIN EMPLOYMENT AND ARE ABLE TO MANAGE FINANCES AND DEBT

INVESTMENTS IN
SUSTAINING EMPLOYMENT AND MANAGING FINANCES:
\$136,550

Key Outcomes

- 19 individuals maintain employment through Child Care Scholarships
- 25 people reduce debt, save homes from foreclosure
- 795 Tax Returns prepared free for middle to low income families

RESULT:
\$1,452,279 IN WAGES AND TAX RETURNS
\$245,400 SAVINGS IN TAX PREPARATION FEES AND PUBLIC WELFARE

GOAL:
FAMILIES AND INDIVIDUALS ARE PREPARED FOR CRISES/DISASTERS, FIND AND MAINTAIN AFFORDABLE HOUSING AND PROTECT THEIR ASSETS

INVESTMENTS IN
EMERGENCY SERVICES, HOMELESS PREVENTION AND HOUSING:
\$115,335

Key Outcomes

- 88% remain housed for six months or more
- 80% obtain employment

RESULT:
344 PARTICIPANTS SET HOUSING GOALS, AND 85% ACHIEVED AT LEAST TWO

A RETURN ON INVESTMENT

FINANCIAL STABILITY

STAYING CONNECTED

CONNECTING PEOPLE

GOAL:
RESIDENTS ARE EFFECTIVELY CONNECTED TO SERVICES THROUGH COORDINATED CARE

INVESTMENTS IN
CONNECTING PEOPLE:
\$35,253

Key Outcomes

- 441 people not isolated
- 77% attend support groups
- 60% understand their rights and can advocate for themselves

RESULT:
441 PEOPLE SERVED THROUGH PROGRAMS AND PEER SUPPORT

DID YOU KNOW?

INVESTMENT DECISIONS ARE MADE BY THE COMMUNITY
Each United Way is autonomous and makes its own funding decisions through a community investment panel. Approximately 40 volunteers from all walks of life review program proposals, meet with agency representatives and determine the investments that will yield the greatest results.

UNITED WAY KEEPS FUNDRAISING COSTS LOW
With administrative costs of 20% or less, United Way's fundraising costs are well below the standard set by "watchdog" organizations such as the National Charities Information Bureau.

A CONTRIBUTION TO THE UNITED WAY'S IMPACT FUND IS A POWERFUL WAY FOR YOU TO HELP THE MOST PEOPLE AND MAKE THE BIGGEST DIFFERENCE IN THE QUALITY OF LIFE IN OUR COMMUNITY!

Send Check or Money Order to:
United Way of Butler County
 184 Pittsburgh Road
 Butler, PA 16001

Online at:
www.butlerunitedway.org

By Credit Card:
 by calling the United Way at
 724.285.4883
 or
 1.877.605.2260

American Express, Discover,
 MasterCard or VISA

Payroll Deduction:
 If your employer conducts a United Way campaign, payroll deduction is an easy way to give while keeping very accurate giving records.

United Way of Butler County
 184 Pittsburgh Road, Butler, PA 16001
 PHONE: 724.285.4883 FAX: 724.287.1470
 Toll Free: 1.877.605.2260
 E-Mail: impact@butlerunitedway.org
www.ButlerUnitedWay.org

A copy of the official registration and financial information for the United Way may be obtained from the Pennsylvania Department of State by calling (toll-free within PA) 1-800-732-0999. Registration does not imply endorsement.

YOUR DONATION TO THE BUTLER COUNTY IMPACT FUND WILL MAKE THE FOLLOWING INVESTMENTS POSSIBLE
2011 PROGRAM ALLOCATIONS

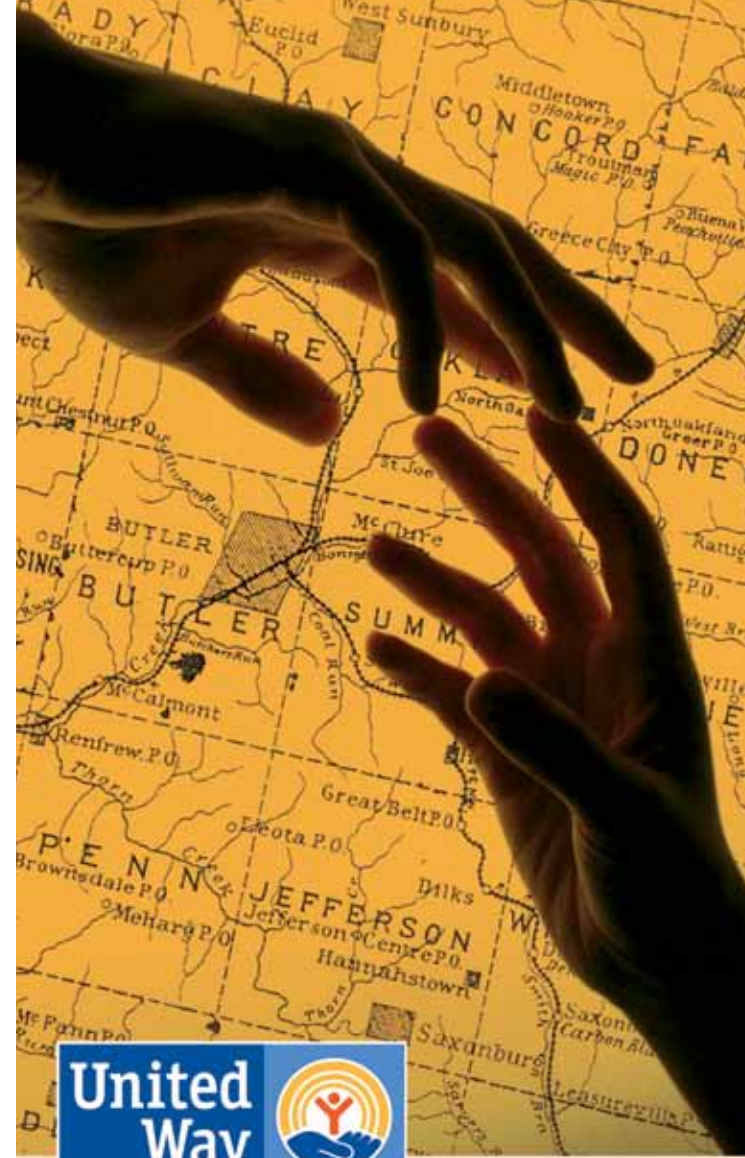
PROGRAM	AGENCY	GRANT AWARD
EDUCATION		
Adult Services	Community Care Connections	16,000
After-School/Summer Mania Youth Programs	The Salvation Army	7,500
Big Brothers Big Sisters of Butler County	Butler County Family YMCA	20,000
Butler Children's Services	Lifesteps	16,000
Butler Family Counseling	Glade Run Lutheran Services	10,000
Butler Scoutreach Initiative	Moraine Trails Council - Boy Scouts of America	10,000
Child Check	Lifesteps	42,000
Children's Program	Victims Outreach Intervention Center (VOICe)	52,000
Children's Services Program	Community Care Connections	21,000
Education Advocacy	Mental Health Association	7,000
Families Forever	Lifesteps	1,200
Financial Assistance for Youth Participants & Family Memberships	Butler County Family YMCA	10,500
Inclusive Child Care	Butler County Children's Center	40,000
Kids Klub	Paul Laurence Dunbar Community Center	35,000
Traditional Scouting/Learning for Life	Moraine Trails Council - Boy Scouts of America	26,000
Voyagers-North	Mental Health Association	15,000
Year-Round Camping for Butler Girls & Adults	Girl Scouts Western Pennsylvania	10,000
Summer Camp Scholarships		25,000
United Way Education Initiatives and Planning		62,242
TOTAL INVESTED IN EDUCATION		\$426,442

FINANCIAL STABILITY		
Adult Advocacy	Mental Health Association	6,000
Adult Day Health Services	Lifesteps	20,000
Career Opportunities for the Disabled	The Arc of Butler County	20,000
Disaster Services	American Red Cross	41,000
Family Savings Account Program	Butler County Home Ownership Program	12,000
Guardianship	Mental Health Association	18,000
Housing & Homeless Case Management	Catholic Charities	27,000
Personal Care Residence	YWCA of Butler	20,000
S.H.O.P. Program	Butler County Home Ownership Program	26,000
Social Service Outreach	The Salvation Army	10,000
Transitional Housing	The Lighthouse Foundation	25,000
Utility Integrated Point of Contact	Center for Community Resources	15,000
Volunteer Income Tax Assistance	Center for Community Resources	25,000
Child Care Scholarships	Child Care Information Services	65,000
United Way Financial Stability Initiatives and Planning		68,955
TOTAL INVESTED IN FINANCIAL STABILITY		\$398,955

CONNECTING PEOPLE		
2-1-1 Funding	United Way of Allegheny County	50,000
Butler Collaborative for Families	Center for Community Resources	7,500
Armed Forces Emergency Services	American Red Cross	2,500
Drop-In Center	Grapevine Center	12,000
Hospital/Community Integration	Mental Health Association	4,000
Recovery Project	Butler Regional Recovery	5,000
Warmline	Grapevine Center	5,000
United Way Volunteer Programs and Initiatives		92,789
TOTAL INVESTED IN CONNECTING PEOPLE		\$178,789

GRAND TOTAL: \$1,004,186
ESTIMATED DONOR DESIGNATIONS TO SPECIFIC AGENCIES: \$280,000
MANAGEMENT AND GENERAL/FUNDRAISING COSTS: \$240,678
TOTAL CAMPAIGN GOAL: \$1,524,864

REACH OUT A HAND TO ONE AND
INFLUENCE
 THE CONDITION OF ALL.



United Way of Butler County